

Certificate Course in 'Advertising & Brand Management'

This Certificate Course will help you to work in an Ad.Agency or even start your own Ad.Agency by giving you the required practical knowledge of an Ad. World.

In this Certificate Course all students will learn –

- ✓ **To Create an effective Ad**
- ✓ **Analyzing the ads.**
- ✓ **Exploring the media options**
- ✓ **Knowing the media consumption habits of the target audience**
- ✓ **Creating & building a Brand**
- ✓ **Selection of Brand Ambassadors**
- ✓ **Understanding Brand Personality &**
- ✓ **The Secret behind 'Brand Wars'.**

So HAVE FUN WHILE YOU LEARN

Enrol to know more about it!